

**Montecchio Maggiore, 12.03.2018**

FIAMM is delighted to announce the continuation of the partnership with PR Industrial for the supply of starter batteries and the renewal of the Alma Pramac Racing Team sponsorship.

The company based in Montecchio Maggiore (VI), leader in the production of automotive and industrial batteries, will be the official supplier also for 2018 of lead batteries for equipping the power generators made by PRAMAC in their European plants.

FIAMM will also be one of the main sponsors of the Alma Pramac Racing Team competing in the 2018 MotoGP championship with riders Danilo Petrucci and Jack Miller.

FIAMM and PRAMAC are consolidating a partnership that was kicked off in 2015 with the supply of the first batteries and the first sponsoring of the team.

“With the latest agreement, we are renewing our industrial and motorsport partnerships on the firm basis of the experience and results acquired during the first three years of collaboration”, declared Nicolò Gasparin, Executive Vice President Sales & Marketing Mobility Power Solutions of FIAMM.

“We are proud to officialise the renewal of our consolidated collaboration with FIAMM, which has proven to be a precious partner of the Pramac Racing Team and our company. We are expecting major challenges for 2018 on and off the race track and we are delighted to be able to tackle them with a world-class partner such as FIAMM,” added PR Industrial CEO and Pramac Racing Team Principal Paolo Campinoti.

### **FIAMM Energy Technology**

*FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group. To be closer to the needs of customers, FIAMM Energy Technology has numerous sales and technical offices (in Italy, Germany, UK, Slovakia, France, USA, Spain, Singapore, Malaysia, China and Australia to name a few) and a widespread network of importers and distributors, employing one thousand people in total.*

*For more information on FIAMM, go to the website: [www.fiamm.com](http://www.fiamm.com)*

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