

**Press release**

**Fiamm Energy Technology awarded  
the innovation prize for powerCUBE AGM**

*Montecchio Maggiore, 12<sup>th</sup> September 2018* – Fiamm Energy Technology received the "Innovation Award - Parts&Components Category" during Automechanika, the fair scheduled from the 11<sup>th</sup> to 15<sup>th</sup> September in Frankfurt.

This prestigious prize was awarded in relation to the range of batteries powerCUBE AGM. The new needs related to the technological development of the most recent commercial vehicles, particularly those with heavy to middle and long ray, have determined an increase in the request for energy, an upgoing trend in the last years. Accumulation and energy conservation have become urgent topics. As regard to start batteries, this requirement has generated an important increase in the requisites for functionality, duration and reliability of the product.

The result of the ongoing efforts of FIAMM research and product development division have turned into the production of powerCUBE AGM accumulators.

The high performances of powerCUBE AGM are in fact due to *the* AGM (Absorbent Glass Material). This new and different technology, compared to those having traditional batteries, takes advantage of the principle of gas recombination, a simple system that requires a great constructive precision and accurate selections of components. There are many benefits, such as a reduced self-discharge, high resistance to vibrations, superior duration to charge/discharge cycles and starting power. Furthermore, the powerCUBE AGM batteries are completely free of maintenance obligations.

The new batteries dedicated to industrial vehicles with AGM technology, in addition to representing a significant market innovation, can now boast the prestigious award.

**FIAMM ENERGY TECHNOLOGY**

*FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group.*

*To be closer to the needs of customers, FIAMM Energy Technology has about 20 sales and technical offices (in Italy, Germany, UK, Slovakia, France, USA, Spain, Japan, Singapore, Korea, Malaysia, China and Australia to name a few) and a widespread network of importers and distributors, employing one thousand people in total.*

*For more information on FIAMM, go to the website: [www.fiamm.com](http://www.fiamm.com)*

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