

Press Release, 17 July 2018

FIAMM AT AUTOMECHANIKA 2018

**From September 11 to 15 in Frankfurt, FIAMM energy for the automotive world
Stand C10, Hall 4.1**

With over 70 years of experience under its belt, FIAMM Energy Technology proposes itself to the aftermarket as a Hitachi Group Company specialized in energy storage solutions for smart mobility with Lead technology.

In order to meet a vehicle fleet that is increasingly modern and focused on environmental sustainability, FIAMM presents in an international preview the **new ecoFORCE range** specifically designed for cars with Start&Stop. The new range includes batteries with **AGM and AFB® technology**, models for European and Asian cars and now offers more than 15 specific models.

For vehicles without Stop&Start, the Italian energy specialist is confirming the success of the **FIAMM Titanium PRO and black Titanium** ranges, which guarantee high performance, peak power, top-notch reliability and safety and which are qualified as original matching quality spare parts pursuant to European Regulation 461/2010. The batteries of the Titanium series are also compliant with the latest technical standard EN50342-1: 2015.

FIAMM energyCUBE and powerCUBE secure higher energy for commercial vehicles, better cranking power in critical conditions, discharging/charging cycle durability and resistance to deep discharge cycles and vibrations.

For more demanding applications, the powerCUBE AGM range (Lead accumulators with AGM technology for commercial vehicles) is enriched with the D7 125 AGM model approved according to MIL-PRF-32143 military specification.

There are also solutions for motorcycles and leisure vehicles with the **FIAMM Motor Energy** battery family for all applications, spanning from small scooters, powerful motorbikes, jet-skis and snowmobiles to small lawn mower tractors.

FIAMM Energy Technology

FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group. To be closer to the needs of customers, FIAMM Energy Technology has numerous sales and technical offices (in Italy, Germany, UK, Slovakia, France, Spain, USA, Singapore, Malaysia, China and Australia to name a few) and a widespread network of importers and distributors, employing one thousand people in total.

For more information on FIAMM, go to the website: www.fiamm.com