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Pramac Racing is going to be with FIAMM also for 2023 season

FIAMM Energy Technology is pleased to announce the renewal of the sponsorship agreement with Pramac Racing for the next MotoGP season, as the main sponsor of the team.

For the ninth consecutive season, FIAMM is going to be present on Pramac Racing's Ducati Desmosedici, together with the team's riders Jorge Martin and Joan Zarco, who have been confirmed also for this new season, following last year's successes.

FIAMM confirms itself as one of the longest-standing sponsors of the Pramac team, having a proven, deep industrial bond with the group, and being also one of their reference suppliers for lead-acid accumulators which equip most of Pramac's products made in the Italian and European plants.

"We are very happy to be able to continue our relationship with FIAMM, a strategic partnership that has been going on for many years both in the industrial and in the racing sector. We are sure that this partnership will make us even stronger, and I am sure that together we will achieve excellent results both on and off the track" says Paolo Campinoti CEO Pr Industrial and Team Principal Pramac Racing.

"FIAMM is an international brand which is well recognized on the Italian and global market, and these important sports partnerships give us further visibility" - says Fujio Owa, FIAMM Energy Technology's CEO. *"We are sure that the values that FIAMM and the Pramac Racing Team have in common, such as reliability, sportsmanship, and ambition, will be the protagonists of the racing season that is about to begin. Thanks to this solid bond, we will be able to keep achieving great international goals together."*

"After the splendid last season, which saw our fantastic riders conquering eight podiums, we are particularly proud to be once again alongside the Pramac Racing Team, with the common goal of improving our mutual performance" - says Paolo Gagliardi, Head of Mobility Power Solutions Business Unit of FIAMM.

FIAMM Energy Technology S.p.A.

FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group.

To be closer to the needs of customers, FIAMM Energy Technology has numerous sales and technical offices (in Italy, Germany, UK, Slovakia, France, Spain, Singapore, China to name a few) and a widespread network of importers and distributors, employing one thousand people in total.

For more information on FIAMM, go to the website: www.fiamm.com



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