

Montecchio Maggiore, 10th September 2019

**FIAMM to be title sponsor of Pramac Racing
at the Octo Grand Prix of San Marino and the Riviera of Rimini**

Pramac Racing is proud to announce the agreement with FIAMM that sees become title sponsor of the Ducati “Factory Supported Team” during the Octo Grand Prix of San Marino and the Riviera of Rimini, scheduled to take place at the Misano World Circuit Marco Simoncelli over the weekend of 13-15 September.

In its fifth year of collaboration as Main Sponsor, the Italian brand will be even more visible, flanking Pramac in the team’s name, which will become FIAMM Pramac Racing for the San Marino Grand Prix weekend.

With a working relationship that grows ever stronger, during round thirteen of the 2019 MotoGP season, FIAMM will have a greater presence on the bikes used by Miller and Bagnaia, as well as on the riders’ leathers and the team’s apparel.

Paolo Campinoti (Pramac CEO – Pramac Racing Team Principal).

“We are very pleased with this agreement. FIAMM is one of Pramac’s oldest partners and five years ago it also linked its name to our MotoGP team. This is testament to how strong the relationship is, now to be further solidified during one of the most important rounds of the MotoGP season”.

Nicolò Gasparin Executive VP Sales&Marketing at FIAMM Energy Technology.

“What better occasion than the Misano GP to confirm this important industrial and sporting partnership? Our racing collaboration, which began in 2015 and is backed up by solid industrial relations, allows us to adopt a system that combines made in Italy excellence and the MotoGP, and is the ideal shop window with which to communicate the values of Italian industry”.

FIAMM ENERGY TECHNOLOGY

FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group.

To be closer to the needs of customers, FIAMM Energy Technology has numerous sales and technical offices (in Italy, Germany, UK, Slovakia, France, Spain, USA, Singapore, Malaysia, China and Australia to name a few) and a widespread network of importers and distributors, employing one thousand people in total.

For more information on FIAMM, go to the website: www.fiamm.com