

**FIAMM INNOVATION AT AUTOPROMOTEC 2017
FOR TODAY AND TOMORROW'S MOBILITY**

**From May 24 to 28 at Autopromotec, FIAMM energy for the automotive world
Bologna Fiere - Hall 18 stand B42**

With over 70 years of experience under its belt, FIAMM offers a full array of energy storage solutions for smart mobility, from the most common lead batteries to the recent, up-and-coming lithium technologies. The next opportunity to showcase FIAMM technological innovation will be Autopromotec, the international trade show dedicated to automotive equipment and aftermarket products, which will be held in Bologna from May 24 to 28.

For the event, FIAMM will be displaying the best of its range dedicated to aftermarket and mobility, with a complete range of products for all kinds of vehicles spanning from motorcycles and jet-skis to cars and trucks.

In response to the demands of an increasingly technological market focused on environmental sustainability, the range of **FIAMM Ecoforce** batteries with **AGM or AFB®** technology, specifically designed for cars with Stop&Start, now counts no fewer than 11 specific models.

For vehicles without Stop&Start, the Italian energy specialist is confirming the success of the **FIAMM Titanium pro and Black Titanium** ranges, which guarantee high performance, peak power, top-notch reliability and safety and which are qualified as original matching quality spare parts pursuant to European Regulation 461/2010.

The **FIAMM energyCUBE and powerCUBE** battery ranges secure higher energy for commercial vehicles, better cranking power in critical conditions, discharging/charging cycle durability and resistance to deep discharge cycles and vibrations.

The FIAMM portfolio has been recently complemented with the introduction of two new very high performance models implementing innovative technology which will be positioned at the top of the powerCUBE range with the goal of becoming the benchmark for the market in terms of performance.

There are also solutions for motorcycles and leisure vehicles with the **FIAMM Motor Energy** battery family for all applications, spanning from small scooters, powerful motorbikes, jet-skis and snowmobiles to small lawn mower tractors.

FIAMM ENERGY TECHNOLOGY

FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group.

To be closer to the needs of customers, FIAMM Energy Technology has about 20 sales and technical offices (in Italy, Germany, Switzerland, UK, Slovakia, Austria, France, Russia, USA, Spain, Dubai, Japan, Singapore, Korea, Malaysia and China, to name a few) and a widespread network of importers and distributors, employing one thousand people in total.

For more information on FIAMM, go to the website: www.fiamm.com