



Press Release

## **FIAMM with ARUBA in Data Centres and on Race Tracks**

*Montecchio Maggiore (Vicenza), 8 February 2017*

Aruba has chosen FIAMM experience for the Power Continuity Solution needs of their data centres and has equipped their UPS (Uninterruptible Power Supply) modules with new FLB700 batteries made by the company based in Montecchio Maggiore (VI).

The two leaders, from the Veneto and Tuscany regions, have also decided to consolidate their all-Italian partnership on the race track. FIAMM will sponsor the Aruba.it Racing - Ducati team competing in the 2017 Superbike Championship with Chaz Davies and Marco Melandri and their Ducati Panigale R Superbike motorcycles.

The FIAMM logo, sported on the bikes and the riders' suits, will accompany the Aruba.it Racing - Ducati team on race circuits worldwide.

### **FIAMM ENERGY TECHNOLOGY**

*FIAMM ENERGY TECHNOLOGY is engaged in the production and distribution of batteries for industrial use (in UPS, Telecom, Oil & Gas applications) and accumulators for cars, motorcycles and commercial vehicles. It's present in several international markets with its own sales offices in Italy, Europe and in the world, always ensuring the best solution for energy storage. For more information on FIAMM, please visit the company's website at [www.fiamm.com](http://www.fiamm.com)*

### **Aruba**

*Aruba S.p.A., established in 1994, is the Italian leader for data centres, web hosting, e-mail, PEC and domain registration services. The company manages over 2 million domains, over 7 million email addresses, over 4 million PEC email addresses, over 31,000 servers and a total of over 4.7 million customers. Aruba operates in major European countries, including France, the UK and Germany, is market leader in the Czech Republic and Slovakia and has a consolidated presence in Poland and Hungary. In addition to web hosting, Aruba offers dedicated server services, housing and collocation, managed services, digital signatures, legally validated optical document storage and smart card production. Since 2011, the portfolio has been extended with the addition of Cloud services and in 2014 Aruba became the official register of the prestigious ".cloud" extension. Aruba has extensive experience in data centre management with a European network capable of hosting some 60,000 servers. For further information: [www.aruba.it](http://www.aruba.it); [www.arubaracing.it](http://www.arubaracing.it)*

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