

Press Release

Montecchio Maggiore, 6<sup>th</sup> September 2017

***FIAMM Network: the new communication campaign intended for  
FIAMM Network workshops has begun***

New prominence is given to FIAMM Network workshops thanks to the communication campaign launched in September by FIAMM, intended for more than 1300 specialists who have decided to join the program in Italy, and for everyone who wants to take part in it.

In virtue of its historical relationship with its network, FIAMM has conceived a project intended for all the adherents, who every day manage every aspect of the electrical energy storage of the cars in the most competent and professional way.

The protagonists of the new advertisement, whose claim is “There is always room for people like us”, are the 15 workshops of the Network, which already benefit from the services provided by FIAMM and that, in this occasion, will be able to achieve a further prominence. Through their experience, FIAMM reminds everyone that joining the Network means receiving technical support and professional training, and benefitting from promotional activities that allow the garages to increase the number of their customers.

The campaign will be published by the most relevant magazines specialized in the change of spare parts, and online on **FIAMM Facebook page**, where workshops and users can ask for information and share their experiences.

All the information regarding how to join the network are also available on the online portal of the workshop network, **[www.fiammnetwork.com](http://www.fiammnetwork.com)**.

***FIAMM ENERGY TECHNOLOGY***

*FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group.*

*To be closer to the needs of customers, FIAMM Energy Technology has about 20 sales and technical offices (in Italy, Germany, Switzerland, UK, Slovakia, Austria, France, Russia, USA, Spain, Dubai, Japan, Singapore, Korea, Malaysia and China, to name a few) and a widespread network of importers and distributors, employing one thousand people in total.*

*For more information on FIAMM, go to the website: [www.fiamm.com](http://www.fiamm.com)*